# Overview of Coface

Learn key facts about COFACE in just a few minutes

2019 UNIVERSAL REGISTRATION DOCUMENT

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# **COFACE** is a leading player in credit insurance and risk management

With over 70 years of experience and the most extensive international network, we facilitate inter-company trade, by helping our clients to develop commercial transactions both in their own market and for export. Our experts work to the beat of the global economy.



74 NATIONALITIES **€1.48**<sup>BN</sup> IN REVENUE

50,000 CORPORATE CLIENTS

AT YOUR SIDE IN **1000** COUNTRIES<sup>(2)</sup>

With at least one active contract in our various business lines.
 See page 10 "Availability of credit insurance offer".

#### MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



XAVIER DURAND CHIEF EXECUTIVE OFFICER OF COFACE

# "Coface has undergone a profound transformation over the last three years, with the aim of becoming the most agile credit insurance partner in the sector.

The success of our strategic plan, Fit to Win, which came to an end in 2019, enabled us to transform ourselves extensively into the most agile credit insurance partner in the sector. However, the success of Fit to Win is but a first step for Coface. 2020 sees the start of a decisive new period in our future development with the launch of Build to Lead, our new strategic plan. Our ambition is to further strengthen the resilience of Coface while delivering profitable growth and becoming the benchmark in terms of credit insurance. At Coface, we believe in trade as a positive force for the world. Our mission is to support companies in their commercial trade, which is a factor in both social and economic stability.

# **Our expertise**

Regardless of the client's business sector, Coface offers advice and guidance to enable them to manage their main risks effectively and achieve their strategic objectives. Coface provides a high level of know-how in terms of risk prevention and cover, indemnification and recovery.



#### RISK MANAGEMENT

To manage risks, you first need to prevent them. With Coface, you hold all the cards for selecting reliable and solvent prospects, customers, and suppliers effectively. You can then develop your business in a sustainable way.



### RISK COVER

Coface has a comprehensive credit insurance solution to protect you from any unpaid customer receivables



### INDEMNIFICATION AND RECOVERY OF UNPAID RECEIVABLES

Debt recovery is an essential part of the risk control that Coface offers its clients.

INTERNATIONAL NETWORK OF EXPERTS IN RECOVERY LED BY COFACE

230 SPECIALISTS









# **Our clients**

Coface is set up to best meet the specific needs of its clients and has developed tailored solutions for their individual circumstances.







#### MICROBUSINESSES/ SMES

Protect yourself against the risk of debt
Grow your revenue with confidence
Benefit from our straightforward all-online service that you can access in just a few clicks

#### EASYLINER

Cover geared towards microbusinesses and SMEs.





#### SMES/INTERMEDIATE-SIZE COMPANIES

Create your contracts according to your business (percentage and period of coverage, countries included under the guarantee, etc.)
Secure your commercial transactions and protect against the risk of non-payment
Cover yourself against all types of risks with multiple options: commercial, political, natural disaster, etc.

• Consumer goods, services or international trading transactions can be covered

#### TRADELINER

The comprehensive and flexible solution for SMEs/ medium-sized companies.





### MULTINATIONALS

Get support to create a worldwide protective framework, while optimising your commercial development
Have access to global risk management tools and services, combined with a personalised approach from our expert local teams

#### COFACE GLOBAL SOLUTIONS

A special solution for managing large international accounts.

# Our purpose

Our tag line reflects our ambition and our deep commitment to trade. We make trade / business simpler.



# COFACE'S PURPOSE AND CULTURE 3 PILLARS:



that trade is a driver for creating value and stability.

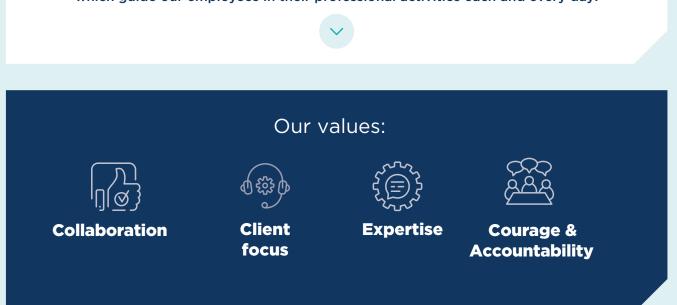


to become the most agile credit insurance partner in the sector. A COMMITMENT

to support our clients, to protect and assist them intheir growth and contribute to the smooth running of the economy.

#### IT IS BASED ON FOUR VALUES,

which guide our employees in their professional activities each and every day:





# **Our 2019 results**



**77.7%** NET ANNUAL COMBINED RATIO

€146,7M NET INCOME (GROUP SHARE)



**190%** SOLVENCY RATIO<sup>(2)</sup>

**RATING AGENCIES** Moody's

A2

Fitch Ratings

- (1) Return on average tangible equity. Annualised RoATE restated for non-recurring items at 9.1% (non-recurring items amounted to -€4.6m and mainly included -€4.0m of expenses related to regulatory projects and -€5.3m of restructuring partially offset by badwill for €4.7m).
- (2) This estimated solvency ratio is a preliminary calculation made according to Coface's interpretation of the Solvency II Regulation and using the partial internal model. The result of the final calculation could differ from this preliminary calculation. The estimated Solvency ratio is not audited.

# Fit to Win review

In September 2016, COFACE launched a three-year strategic plan, called Fit to Win. It ended in 2019 and all objectives were achieved or exceeded. In addition, Fit to Win helped profoundly transform the Group to become the most agile credit insurance partner in the sector.



(1) Return on equity net of average intangible assets.

- (2) Net income (Group share) restated for extraordinary items and the contribution of the State guarantees business line to net income.
- (3) Restated for non-recurring items: 8.0% in 2018 and 9.1% in 2019.
- (4) The final solvency ratio at the end of 2018 was 169% (based on Coface's interpretation of Solvency and including a stricter estimate of SCR factoring in anticipation of the changes in the regulation). Not audited.
- (5) This estimated solvency ratio is a preliminary calculation made according to Coface's interpretation of the Solvency II Regulation and using the partial internal model. The result of the final calculation could differ from this preliminary calculation. The estimated Solvency ratio is not audited.

However, the success of Fit to Win is but a first step for Coface. Now stronger and more agile, in 2020 the Group is set to embark on a decisive new period in its future development with the presentation of its new strategic plan, "Build to Lead".



Be more profitable and resilient over the long-term

**BUILD TRADE GROW SELECT** SPECIALITY **CREDIT INSURANCE** LEADERSHIP **BUSINESSES Return factoring** Simplify & digitize in Germany to operating model profitable growth Differentiate through **Boost Single Information & Risk Risk & Bonding** Capabilities Enhance **Create value** the Information through growth Services offer

### FINANCIAL OBJECTIVES THROUGH THE CYCLE

Combined ratio



Roate\* 9.5% Solvency ratio\*\*



Payout Ratio



\* Return on average equity. \*\* The information is not audited. € Revenue €138.5<sup>M</sup> 9% of total revenue Employees 193

NORTH AMERICA

# At your side, worldwide

Over its 70-year history, Coface has gradually expanded its international presence. Today, this geographic network spans 100 countries, giving Coface the means to be close to its clients and underwrite risks relevant to local realities.

\* Year ended December 31, 2019.

\*\* Including the head office (518).

#### Directly:

 in most of its largest markets, the Group has a portfolio of licences that enables it to directly issue insurance contracts.

LATIN AMERICA

Revenue

€80.7

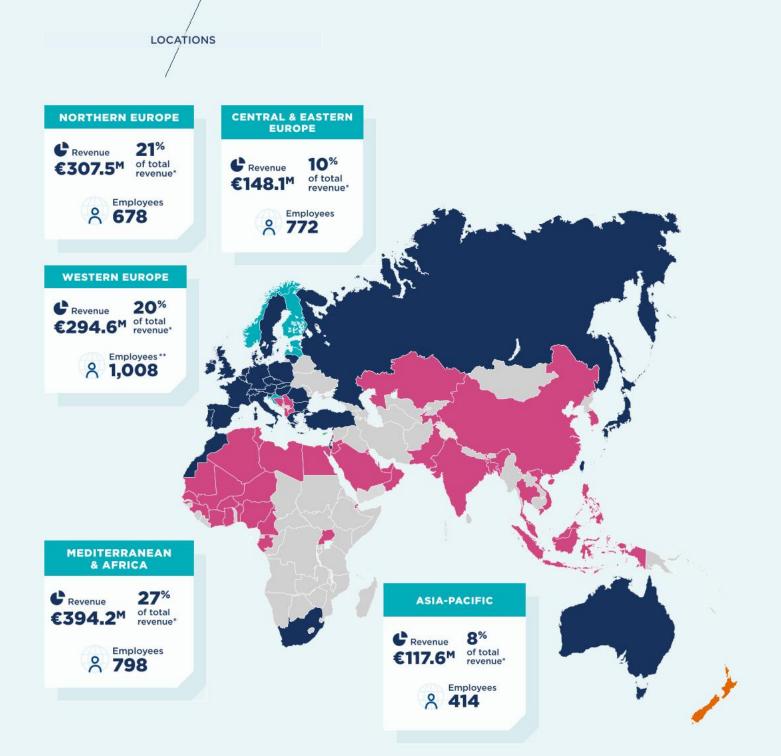
5%

employees 410

of total revenue\*

Indirectly, the Group uses:

- freedom of services within Europe, to issue contracts from another European country where it has a licence;
- an insurer with a licence in the country concerned, which issues the contract and retrocedes all or part of the risks to the Group, according to the fronting principle – Coface Partner;
- the occasional issue of contracts from abroad, depending on the terms of the country concerned - offshore.



#### **A LEADING INTERNATIONAL NETWORK**

# NORTH

- Canada • United States

# LATIN AMERICA

- Argentina
- Brazil • Chile
- Colombia
- Ecuador
- Guatemala
- Mexico
- Panama
- Paraguay
- Peru
- Uruguay
- Venezuela

# WESTERN EUROPE

- Belgium
- France Ireland
- Luxembourg
- United Kingdom
- Switzerland

# NORTHERN

- Germany
- Denmark
- Finland
- Iceland
- Liechtenstein
- Norway
- Netherlands
- Sweden

# CENTRAL

- Austria
- Bulgaria
- Croatia
- . Estonia
- Hungary
- Latvia
- Lithuania
- Russia
- Serbia
- Slovakia

# MEDITERRANEAN AND AFRICA

 Israel Italy

Jordan

Kuwait

Libya

Mali

Malta

Niger

Nigeria

Oman

Qatar

Uganda

Portugal

Senegal

Slovenia

Tunisia Turkey

Morocco

Mauritania

Lebanon

Macedonia

- South Africa
- Albania Algeria
- Saudi Arabia
- Bahrain Benin
- Burkina Faso
- Cyprus
- - Emirates

  - Greece
  - Guinea
  - Mauritius

# ASIA-PACIFIC

- Australia Bangladesh
- Brunei
- China
- South Korea
- Hong Kong India
- Indonesia
- Japan
- Malaysia
- New Zealand
- Pakistan Philippines
- Singapore
- Taiwan
- Thailand
- Vietnam

- Kazakhstan
- Poland
- Czech Republic
- Romania
- Slovenia
- - - Cameroon
    - Ivory Coast
      Djibouti
  - - Egypt
    - United Arab
  - - Spain
    - Gabon
    - Ghana

# Our risk management

#### RISK MANAGEMENT MECHANISM

The risk management and internal control mechanism consists of three lines of defence with well-identified players for each level:

- level one operational controls managed by businesses;
- permanent level two controls managed by the Group Risk Department and by the Group Legal and Compliance Department; and
- periodic level three controls managed by the Group Audit Department.



### **PRIORITISATION OF RISKS**

Risk mapping focuses on all internal and external risk factors, incorporating financial and non-financial issues. This assessment identifies the significant risk factors to which the Group believes it is exposed and their management (based on a "low, medium, high" scale).

In the process, the risk factors are classified according to a limited number of categories, depending on their nature. The most important risk factors in each category are presented first.

<b>Risk categories</b>	Risk factors*	Frequency	Impact	Evolution of these risks
Credit risk	Risk on premiums collected	High	High	•
	Risks related to the establishment of insurance technical provisions, depreciation and the assumptions used	High	High	¥
Financial risks	Risks related to the investment portfolio	Medium	Medium	<b>^</b>
	Risks related to exchange rate fluctuations	Medium	Medium	<b>^</b>
Strategic risks	Risks related to the competitive environment	High	High	<b>→</b>
	Risks related to the regulatory environment (legal and accounting)	High	High	¥
	Risks related to the Group's international activities	Medium	Medium	→
Operational and non-compliance risks	Non-compliance risk	Medium	High	↓
	Risks related to digital transformation	Medium	High	<b>^</b>
	Risks related to information systems and cybersecurity	High	High	<b>^</b>
	Attracting and retaining talent	Medium	Medium	<b>^</b>
Reinsurance risks	Risks related to relations with reinsurers, the capacity of the reinsurance market and reinsurance costs	Medium	Medium	→

\* All the risk factors (frequency, impact and evolution) are presented in paragraph "5.2 RISK FACTORS".

# Our governance





#### From left to right:

1 Xavier DURAND, Katarzyna KOMPOWSKA, Declan DALY and Thibault SURER

2 Pierre BEVIERRE, Antonio MARCHITELLI, Bhupesh GUPTA and Carine PICHON

3 Nicolas GARCIA, Cécile PAILLARD, Carole LYTTON and Nicolas de BUTTET

4 Armina ABAD SANCHEZ, Cyrille CHARBONNEL, Keyvan SHAMSA and Oscar VILLALONGA

### **GENERAL MANAGEMENT**

The focus of the Company's organisational structure is a Group General Executive Committee (CEC) (see also paragraph 1.7. "Group organisational structure").

The GEC is the decision-making body of Coface. It generally meets every week to examine and validate the Group's main strategic guidelines and steer management, with particular regard to strategy and budget, major investments and projects, definition of the organisation and human resources, and monitoring of operational performance and results, in addition to control and compliance of activities.

### **OTHER COMMITTEES CHAIRED BY GENERAL MANAGEMENT**

In addition to the Group General Executive Committee, Xavier Durand also chairs two other committees: the Executive Committee and the HQ Leaders Committee.

The Executive Committee is composed of the GEC and the regional directors (see also Section 1.7 "Group organisational structure"). The Executive Committee does not have formal decision-making power. It contributes to the development of Group strategy and the consideration of key operational matters or strategic initiatives.

The HQ Leaders Committee meets monthly and includes the Chief Executive Officer and the main managers of the various head office functions. This committee focuses on information and discussions relating to the main areas of reflection and action.

### **BOARD OF DIRECTORS**

CHAIRMAN: François Riahi, CEO of Natixis.









# **Our CSR commitment**

Coface has developed a proactive CSR policy as part of a process of improvement. For the purpose of its credit insurance operations, Coface has undertaken a number of initiatives that reflect its social and environmental commitment.

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EMPLOY COMMIT TO SUP DIVERS 91/100	TTED PORTING ITY ofessional quality index <sup>(1)</sup> core GERS EN committee e WOMEN CONALITIES nong	<section-header><section-header><section-header><section-header><section-header><text><text><text><text></text></text></text></text></section-header></section-header></section-header></section-header></section-header>
<ul> <li>260 EMPLOYEE work outsi country of</li> <li>39 YOUNG TALENT 15 countries be Coface's VIE per sector of the sector of th</li></ul>	de their origin <b>rs</b> in enefit from	HUMAN RIGHTS MEMBERSHIP SINCE 2003 OF THE GLOBAL COMPACT OF THE UNITED NATIONS on human rights, international labour standards and the fight against corruption.
	Win Innational network	SUBSCRIPTION POLICIES

Coface international network on diversity, the role of women in business and career development.

### Mentoring to Win

Personalised tutoring programme around female leadership.

Financial year 2018.
 International volunteering in companies - source 2019.

coal mines, anti-personnel mines, etc.

**COMPONENT** in the assessment

of country risks

**INCORPORATION OF THE ENVIRONMENTAL** 

Vomen

IO WIN

# A CULTURE OF

As integrity is the foundation of Coface's reputation and the basis for developing sustainable relationships with our clients, Coface applies the following measures:

## SOCIAL COMMITMENT

CSR

#### **Coface Trade Aid**



Non-profit association, working for sustainable local economic development for disadvantaged populations around the world: support for returning to or continuing in employment, assistance with business creation, support for innovation, microloans, vocational training. **ANTI-CORRUPTION CODE** to restate our zero tolerance policy and identify our commitments in this area.

# MONITORING SUSPICIOUS TRANSACTIONS:

Know Your Customer procedures, assessment of trading partners, accounting controls, risk classification, IT tools for transaction filtering.

**CODE OF CONDUCT** to avoid any conflict of interest situations for our employees.

**TRAINING PROGRAMME** and awareness-raising for employees.



A POLICY TO REDUCE water, energy, paper and fuel consumption.



# Our value creation model

In line with the requirements related to the non-financial performance report, Coface presents its business model, reflecting its vision and its commitment to support its clients wherever they operate.



#### OUR RESOURCES AND ASSETS

#### **EMPLOYEES**

- 4,273 employees
- 74 nationalities

#### INFORMATION

• 52 centres dedicated to collecting, processing and analysing information

#### **GLOBAL NETWORK**

• A direct presence in 57 countries (presence in 100 countries through its partners\*)

#### REINSURERS

- More than 20 reinsurers with an average rating of A+ to AA-
- A unique coverage programme

#### PARTNERS AND DISTRIBUTORS

- Intermediaries
- Banks
- Fronters



OUR VISION Contribution of international and peace - Coface

#### OUR

Advice, guarantees and services to make innovation and our



Governance

Efficiency and agility thanks to the Fit to Win strategic plan

\* See page 10/11 "Availability of credit insurance offer".

## **AND PERFORMANCE DRIVERS**

#### AND AMBITION trade to prosperity

is FOR TRADE

#### MISSIONS

to clients, based on our ability values central to our business

#### **FINANCIAL**

- €1,481 million
- current operating
- €147 million net income

#### **OUR CREATION OF SHARED VALUE**

#### **SHAREHOLDERS AND FINANCIAL PARTNERS**

- €48 million of savings generated
- Distribution of at least 60% of net income, increased to 100% in 2019

**EMPLOYEES** 

• 53% women/ 47% men

#### HUMAN

- Lead Together:
- in 2018 and 2019

### •Credit insurance

**Businesses** 

- Factoring
- Surety bonds
- Services

**Risk** 

management

#### ENVIRONMENT & SOCIETY

- SRI (98%
- of assets covered by SRI)
- Coface Trade Aid

#### **CLIENTS**

- 50,000 companies<sup>(1)</sup>
- Total exposure: €569 billion
- Claims amount: €536 million

#### Commercial partners

• Enhancement of the offering

(1) With at least one active contract in our various business lines.

6

Ensuring

compliance

# **Shareholders' Corner**

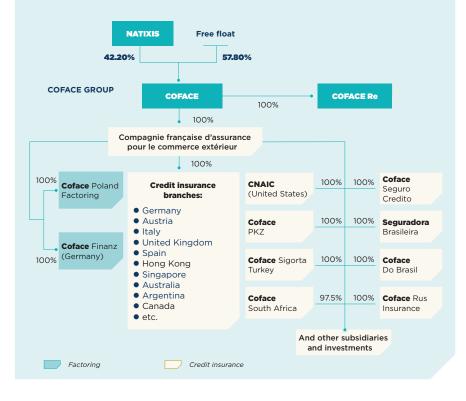
### DATA SHEET

TRADING	Euronext Paris (Compartment A), eligible for deferred settlement service (SRD)
ISIN CODE	FR0010667147
REUTERS CODE	COFA FP
BLOOMBERG CODE	COFA FP
STOCK MARKET INDICES	SBF 120, CAC All Shares, CAC All-Tradable, CAC Financials, CAC Mid & Small, CAC MID 60, Next 150

### **FINANCIAL CALENDAR 2020**

February 5, 2020 after market close	FY-2019 results
<b>February 25, 2020</b> (Paris)	Investor Day
April 23, 2020 after market close	Results Q1-2020
May 14, 2020	Shareholders' Meeting 2019
July 29, 2020 after market close	Results H1-2020
October 29, 2020 after market close	Results 9M-2020

### SIMPLIFIED ORGANISATION CHART (1)







(1) see paragraph 1.2, "Group history".

(2) see paragraph 7.2.3, "Independent control, holding and acquisition of treasury shares by the Company".