

## AGENDA



## **COFACE'S CORPORATE SOCIAL RESPONSIBILITY**

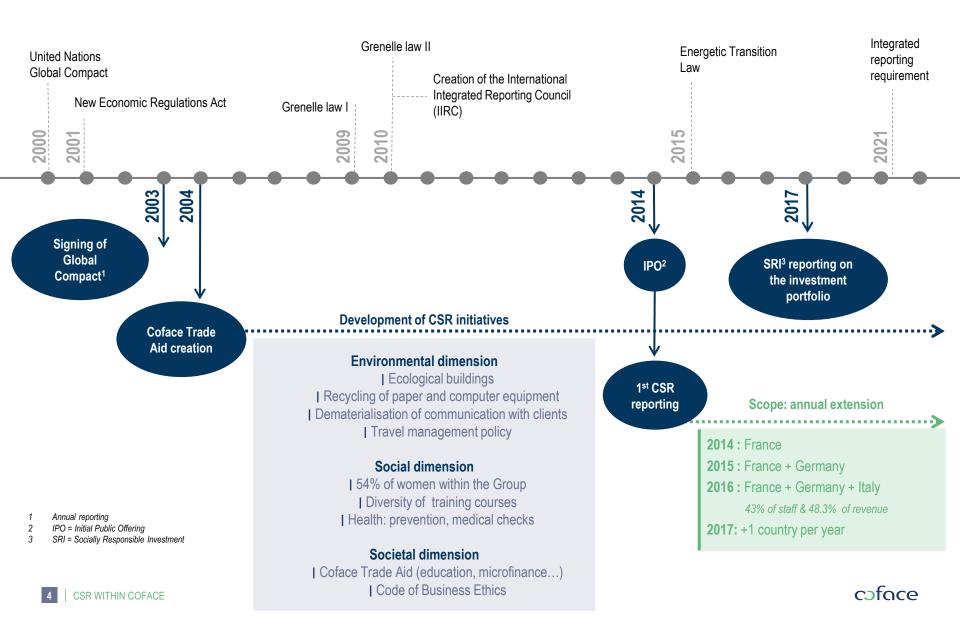
2 | CSR WITHIN COFACE



# **CSR WITHIN COFACE**

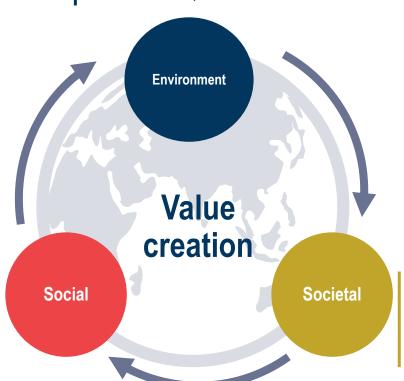
**SECTION 1** 

## STEADY EVOLUTION OF OUR STRATEGY



## COFACE'S STATEMENT

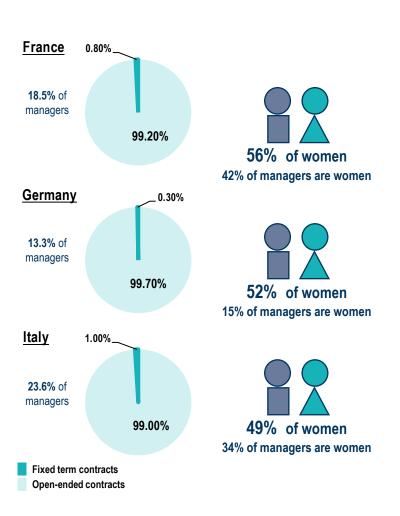
- Monitor our energy results
- Quarterly report on carbon footprint of the investment portfolio



- Encourage international mobility among employees
- Train our employees

- Improve selection conditions for suppliers
- Keep our solidarity actions going via Coface Trade Aid

# DIVERSITY Social and societal data\*





## **Talent development**



Creation of the CEO Growth Awards September 2016



Women to Win Initiative June 2017

<sup>\*</sup> As at December 31st 2016, the reporting perimeter accounts for 48.3% of revenue & 43% of staff (France, Germany and Italy) – See Chapter 6 of the 2016 Registration Document for more information on the reporting standards and methods

## SUSTAINABLE USE OF RESOURCES & CIRCULAR ECONOMY

Environmental data\*







7.731 Mwh of energy consumed

3,047 Teq.CO<sub>2</sub> Plane + Train + Fuel

(High Environmental Quality)

Electricity 6,360 Mwh; 521 Teq.Co<sub>2</sub>

Gaz 1,371 Mwh; 297 Teq.Co<sub>2</sub>



-6.4 % vs 2015 at constant scope



-36 % vs 2015 at constant scope

65.8 tons

of paper consumed

Purchase of PEFC certified or FSC labelled paper

28,587 m<sup>3</sup>

of water consumed

## ► The Group's activity does not lead to substantial pollution

- low direct impact on air, water or land
- no noise pollution

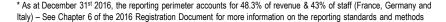
#### ► Dematerialisation of data exchange with our clients

- online tools: CofaMove (app.). Dashboard, Cofanet
- data security



#### ▶ Waste management (garbage and food)

- selective sorting at a local level
- recycling programmes for end-of-life equipment







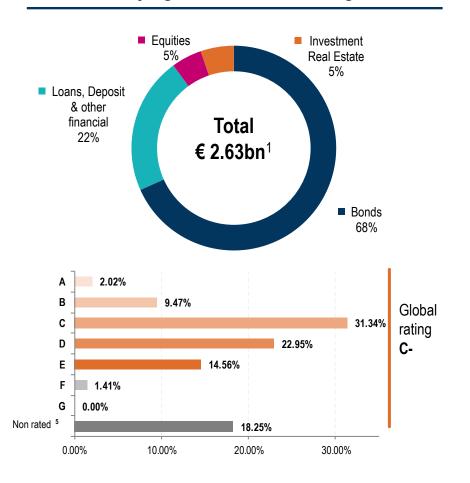
# A RESPONSIBLE INVESTMENT PORTFOLIO

**SECTION 2** 

## SRI TO BETTER MANAGE OUR RISKS

A diversified and proactive strategy

## Key figures<sup>2</sup> and ESG<sup>3</sup> rating



## **RSE** reporting's scope

- ► Centralised asset management monitored by Amundi
  - Amundi has signed the PRI<sup>4</sup> and manages
     SRI (Socially Responsible Investment) funds and mandates
- ► Coface has outsourced to Amundi:
  - the carbon footprint monitoring (quarterly report)
  - the voting rights (annual report)
  - the ESG<sup>3</sup> rating of the portfolio (quarterly report)
- ► 95% of the total investment portfolio is monitored by Amundi and therefore can be rated
- ► Global rating : C-
  - environmental C-
  - social C
  - governance C

## SRI STRATEGY: 3 PILLARS

#### **ESG** factors



## Voting rights and commitments

## **Carbon footprint measure**



- ► Goal #1 : risk management
  - long term assets' value
  - exclusion of controversial companies: international lists for economic and financial sanctions (FATF, EU embargo, US embargo...), anti-personnel mine, cluster munitions
- ► Goal #2 : reinforce our reputation
  - 9 out of 10 fund managers have signed the PRI1
  - Dialogue between Coface and its asset managers
- ► 81.7% of the investment portfolio has an **ESG** rating
- ► The ESG rating is provided on a quarterly basis

#### Follow-up on Amundi's voting policy

- upstream dialogue with Amundi, then, if needed, with the shareholders
- attendance to shareholders meetings
- annual voting report
- Follow-up on the UCITS voting policies from the investment portfolio

#### Oposition vote on shares held directly



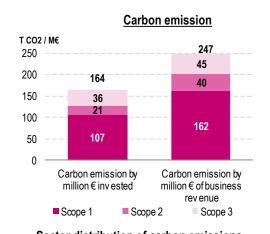
- Monitor the carbon footprint risk
- Participate to sustainable development
- **Quarterly reporting (via Amundi)** 
  - carbon emission and carbon reserve
  - sector and geographical contributions
  - analysis by million € invested
  - analysis by million € of business revenue
  - 3 levels of scope<sup>3</sup>

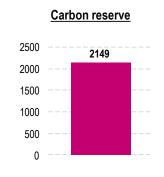


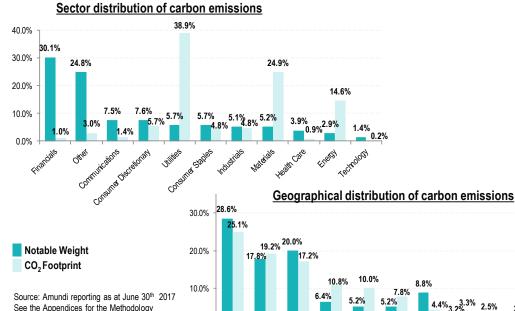
2 Dedicated funds exposed to equity | 3 See Appendices for the methodology



## CARBON FOOTPRINT: 5 KEY METRICS







#### ► Rateable issuers account for 52% of the platform

The total AuM of the rated issuers accounts for 76.3% of the total AuM of the rateable issuers

### ► The 5 key metrics :

- 1. Carbon emissions in TCo2 by M€ invested
- 2. Carbon emissions in TCo2 by M€ of business revenue

#### 3. Carbon reserve

- they belong to materials, energy, and services sectors
- the rating scope accounts for 1.48% of the investment platform

#### 4. Sector distribution of carbon emissions

- largest contributors : public services, materials and energy
- smallest contributors : finance, communications, health and technologies

## 5. Geographical distribution of carbon emissions

as per the Group's largest exposure by country



# PROACTIVE GOVERNANCE

**SECTION 3** 

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## CORPORATE GOVERNANCE DRIVEN BY LONG-TERM VISION

## Shareholders General Assembly

Nominates and revokes

## **Board of Directors**

Nominates and revokes

#### Audit Committee

- 90% of participation rate
- 2 members out of 3, including the president, are independent
- 5 meetings in 2016

## Nomination and Compensation Committee

- 100% of participation rate
- 2 members out of 3, including the president are independent
- 3 meetings in 2016

## **CEO**

Chair of 3 specialised general management committees

## The Group General Management Committee (CDG)

 CEO + 6 directors: operations, strategy & business development, commercial underwriting & claims, finance & risks, risk underwriting & information, general secretary

#### The Executive Committee

14 members : CDG + 7 regional managers

## The Enlarged General Management Committee

16 members : CDG + 9 Group's functions managers

## THE AFEP-MEDEF CODE AS A REFERENCE

**Board of Directors** 

## **Composition and structure**

## ▶ 9 meetings in 2016

Participation rate: 74.6%Director's fees: 400,000 €

Director's fees distributed : 241,000 €

- ▶ Board's President ≠ CEO
- ► Composed of 11 members
  - 46% are women



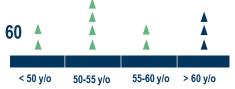
- 46% are independent



27% are not French



- 8 out of 11 are less than 60



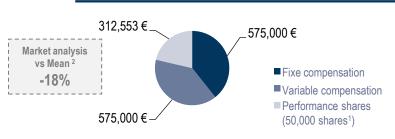
## **Operations in 2016**

- ► Approval of the strategic plan and steering of Fit to Win
- ► Co-optation of 3 board members and reinforcement of the top management team
- ▶ Updating of the compensation policy
- ► Audit Plan for 2016 and steering of Solvency II
- ► Financial operations : implementation of a contingent capital line and transfer of the public procedures management business activity to Bpifrance
- ► Training workshop : lean management

## COMPENSATION LINKED TO PERFORMANCE

CEO compensation<sup>1</sup>

### 2016 Target compensation



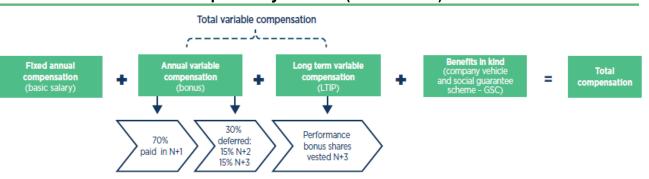
→ 1,463,553€ of global target compensation (amount perceived : 1,298,348€)

#### 2017 Target compensation



→ 1,513,480€ of global target compensation

## Explanatory scheme (2016 & 2017)



Claw back : in case of a loss observed prior to the payment date of the deferrals (N+2, N+3) for the year of performance N, no payment will be made for these deferrals

#### Status details (for 2016 et 2017)

- ▶ No employment contract
- No stock options
- ▶ No supplementary retirement scheme
- Payment by the Company of 62.5% of contributions due for the business managers and corporate officers social guarantee scheme (GSC)
- Covered by the collective life, disability and health insurance plans in force in the company
- ► Provision of a company car
- Compensation for termination of service subjected to performance conditions and limited to as much as two years of compensation (fixed and variable)

1 Xavier Durand, CEO: Started his mandate on February 9th, 2016. The attribution of free performance shares within the Long Term Incentive Plan (LTIP) is subordinated to performance achievements (objectives) – See chapter 2 of the 2016 Registration Document. 2 Source: Towers 2017. Panel of 35 companies belonging to the SBF 120, comparable to Coface in terms of turnover, workforce, or geographical area



# ESG CONTRIBUTES TO ENHANCING VALUE CREATION AND TO BETTER MANAGING OUR RISKS

## **Compliance**



## ► Fight against money laundering, corruption, and financial fraud

- reinforcement of IT tools and controls
- e-learning training courses for employees

#### ► Data security and confidentiality

- internalisation of IT activities to ensure security and keep in-house skills
- choice of suppliers and data storage
- implementation of process, firewalls, passwords, contractual clauses, business continuity plan (BCP¹)

#### ► Conflict of interest

- creation of the Business Ethics Code
- ► In 2016, there was no litigation related to the environment, and no fee was paid pursuant to a court decision

## Risk management



## ► An internal control and risk management system based on :

- a governance structure: 1<sup>st</sup> level operational committees, 2<sup>nd</sup> level control committees, 4 key functions (risk management, compliance, internal audit, actuarial service), the Coface Group Risk Committee...
- management structures and control mechanisms

#### ► Identification of 5 types of risk :

 strategic risk, credit risk, financial risk, operational and compliance risk, reinsurance risk



#### ► Risks related to climate change

- initiatives to reduce greenhouse gas emissions: travel and mobility policies
- implementation of a socially responsible investment policy for the portfolio
- monitoring carbon footprint



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# **OUTLOOK**

**SECTION 4** 

## OUR MID-TERM GOALS

## Raise awareness on ESG issues (for clients and prospects)

Through sectorial studies published on our website

## **Enhance our diversity policy**

Especially regarding the integration of handicapped people

## **Keep up our support to Coface Trade Aid projects**

Global reshaping of Coface Trade Aid strategy

## Monitoring improvement of the investment portfolio ESG rating

Monitor our carbon footprint

## **Extend the Group's reporting scope**

Integration of an extra country per year

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# **APPENDICES**

**SECTION 5** 

## METHODOLOGY (1/2)

## Trucost provides the data on carbon emissions

- Annual emissions of the companies, in tonnes CO<sub>2</sub> equivalent
- Methodology based on the Greenhouse Gas Protocol
- Gathering the 6 greenhouse gas defined in the Kyoto Protocol, whose emissions are converted in CO<sub>2</sub> equivalent (in term of global warming potential)

## The 6 greenhouse gas considered are:

- Carbon dioxide (CO<sub>2</sub>)

- Nitrous oxide (N2O)

- Per fluorinated Hydrocarbons (PFC)

- Methane (CH4)

- Hydro fluorocarbons (HFC)

- Sulphur hexafluoride (CF6)

## Greenhouse gas emissions are classidfied by the Greenhouse Gas Protocol in 3 scopes :

- Scope 1: direct emissions of business activity
- Scope 2: indirect emissions of energy purchase (electricity, heating...)
- Scope 3: indirect emissions from first tier suppliers ( « Scope 3 upstream first tier»)

## MÉTHODOLOGY (2/2)

The carbon reserves of a company are calculated by Trucost as the sum of greenhouse emissions (mainly CO<sub>2</sub>) that would result if the proven and probably fossil fuel reserves (coal, oil, natural gas) of the company were to be burnt (**Postdam Institute** for Climate Impact Research method).

#### Carbon emissions per million € invested:

This indicator enables quantification of carbon emissions resulting from investment in the portfolio. It is calculated using he formula below:

Portfolio emissions 
$$\left(\frac{\text{tCO2}}{\text{M} \in \text{invested}}\right) = \frac{\sum_{i}^{n} \text{Emissions of company in the portfolio}_{i}(\text{tCO2})}{\text{AuM of the portfolio }(\text{M} \in \text{M})}$$

With: Emissions of the company in the  $ptf_i(tCO_2)$  = Percentage participation (%) × Company emissions<sub>i</sub>(tCO<sub>2</sub>)

And :  $\operatorname{Percentage\ participation}_{i}(\%) = \frac{\operatorname{Sum\ invested\ in\ the\ company\ (equity\ or\ debt)_{i}(M \in)}}{\operatorname{Value\ of\ the\ company\ (equity+debt)_{i}(M \in)}}$ 

## Carbon emissions per million € of business revenue:

Portfolio emissions 
$$(\frac{tCO_2}{M \in \text{ of turnover}}) = \sum_{i}^{n} \text{Weighting of the company in the portfolio}_i(\%) \times \frac{\text{Company emissions}_i(tCO_2)}{\text{Turnover}_i(M \in \mathbb{N})}$$

## Sector and geographical contributions:

Share of the emissions of sectors/countryp(%) = 
$$\frac{\sum_{j}^{m} \text{Emmisions of the firm in the ptf}_{j}^{s/p} \text{ (tCO2)}}{\sum_{i}^{n} \text{Emissions of the firlm in the ptf}_{i} \text{ (tCO2)}}$$
With the companies from j to m belonging to the sector s / country p

Implicit assumption: Bond investments are supposed to be renewed

Same methodology for shares and bonds portfolios, avoiding double-counting the same firm in both the debt and the share pools

## IMPORTANT LEGAL INFORMATION

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